**BTEC Tech Award in Enterprise (2022) - Homework in Year 11**

Enterprise is a subject with a unique approach to learning. During Year 10 and Year 11, students will have to complete controlled assessments during class time. For this reason, homework will vary in length and the way that it is undertaken.

**September – December**

Students will be completing their Component 2 coursework which is entitled **Planning and Presenting a Micro-Enterprise Idea.** Due to the nature of the controlled assessments, students are not permitted to do any work outside of the lesson.

However, students will be given research tasks to complete to prepare for this assessment. These are likely to be:

* **Primary Market Research** – Students will be tasked with conducting research based on their chosen ideas. (Likely to be in mid/late September)
* **Business Presentation** – As a part of the coursework, students are permitted to record their presentation at home. This option will be offered to students who wish to do this independently. If they wish to complete the recording of their presentation (Task 2A), this will need to be handed in. (Likely to be mid/late October)

**December (onwards)**

**Students will be preparing for their end of year exam (worth 40%). Students will be set homework to be completed after each topic which will consolidate their learning. This will consist of some reading and then completing the questions on Microsoft Teams.**

**Week 1: Targeting and segmenting the market, Market segmentation**

**Week 2: The marketing mix: products, portfolios and product life cycle**

**Week 3: Pricing strategies**

**Week 4: The promotional mix**

**Week 5: Advertising and factors**

**Week 6: Financial documents and their types**

**Week 7: Payment methods**

**Week 8: Financial terminology**

**Week 9: Balance sheets**

**Week 10: Fixed and current assets & Capital and net current assets**

**Week 11: Ratios**

**Week 12: Budgeting, Cash, sales, and their purpose**

**Week 13: Variance and cash flow**

**Week 14: Break-even charts**

**Week 15: Internal and external sources of finance**

**The homework can be found in Teams but will follow the Edexcel Pearson revision book. We will provide the information but it maybe beneficial for the student to have their own copy. This can be found here:** [Pearson REVISE BTEC Tech Award Enterprise Revision Guide inc online edition - for 2025 and 2026 exams: Amazon.co.uk: Bunn, Charlotte: 9781292436111: Books](https://www.amazon.co.uk/Pearson-REVISE-Award-Enterprise-Revision/dp/1292436115/ref%3Dsr_1_2?dib=eyJ2IjoiMSJ9.pI8u9ey5Cw5oW1BLXuA-LWgRkI1TMmHA1esncz0eeS0w0zb_ophgA6rj-DRSsgBaL4D_MNfyDrVgskEKpHDlq0-nIpuAwfjpVArBA87V3C9Zd-5OZ5820AjAiWMCYEDLbZIwrvssB6JspaBFUzeJzb9p_wMVI5SziUDdNu9UddWX-8q0xokRUDPQOYYuwagVCZmW56bz26cVDTR309FGVTA4lPTyNvNeeJiblM7hdaMFpmplIzDxavrRtgKAMknMUlsKzP7WSI-bVEI0Ah2ccA.GIvd6H4Dx35bfBWUI4nzU7OL9yx9d2lE9gTNMdHRvJ8&dib_tag=se&keywords=btec+enterprise&qid=1725371900&sr=8-2)

Information will continue to be provided via Teams. Please address any queries or questions to lcooper@ccc.tela.org.uk